

Our Lady
of
Guadalupe

Covenant
House

Voyageur

Fort
Street

Cecil

2018

DONOR REPORT

We're brightening futures
in Detroit thanks to YOU!

**CRAIN'S
BEST-MANAGED
NONPROFIT**
2018 WINNER
STARFISH FAMILY SERVICES



STARFISH
FAMILY SERVICES

Strengthening families to create
brighter futures for children

THE NEED IS REAL
27,000

Detroit children
lack access to
early education.

(Source: IFF)

Dear Friend,

2018 was a trailblazing year for Starfish Family Services. We celebrated our 55th anniversary, our footprint across Wayne County continued to grow at a fast and furious speed, and . . . drumroll, please, . . . we were thrilled to be honored with the 2018 *Crain's* Best-Managed Nonprofit Award. We are excited to share all the news with you . . . our dedicated donors.

In 1963, Starfish was founded by Ouida G. Cash, Ed.D, known for her spirit, passion, and her ability to turn visionary ideas into innovative programs that improve and strengthen the lives of children and families. We are proud to continue in that tradition.

Today, **Starfish serves over 4,000 children annually** through high-quality, holistic behavioral health and early education programs. About half of those are Detroit children. We're proud to lead a collaborative called *Thrive by Five Detroit* that **serves 1,200 Detroit infants, toddlers, and preschoolers in centers across the city each year.**

At the beginning of the school year, Starfish opened our newest Detroit Thrive by Five location at Fort Street. This means we now have **five early childhood centers in Detroit, and a total of 18 centers across Wayne County.** Our cover photo features children from all five Detroit centers. Look at those smiles!

As our footprint grows, we continually examine how we provide our services. Our goal? To ensure that **our work creates more Healthy Families, Successful Students, and Empowered Families.**

As a community donor, partner, sponsor, or supporter, **YOU are an essential part of Starfish Family Services' success!**

And **we can't thank you enough** for walking with us every step of the journey.



Ann Kalass, CEO

*P.S. Usually we include a picture of me here, but I'd prefer to feature a young friend from our Detroit Cecil center because **our children and families always "score" first with us.***

Starfish by the numbers:

4,000+ children
served
annually

1963 the year
Starfish
was founded

Our Detroit Impact

Did you know that Starfish Family Services has had a pivotal presence in Detroit for nearly 20 years?

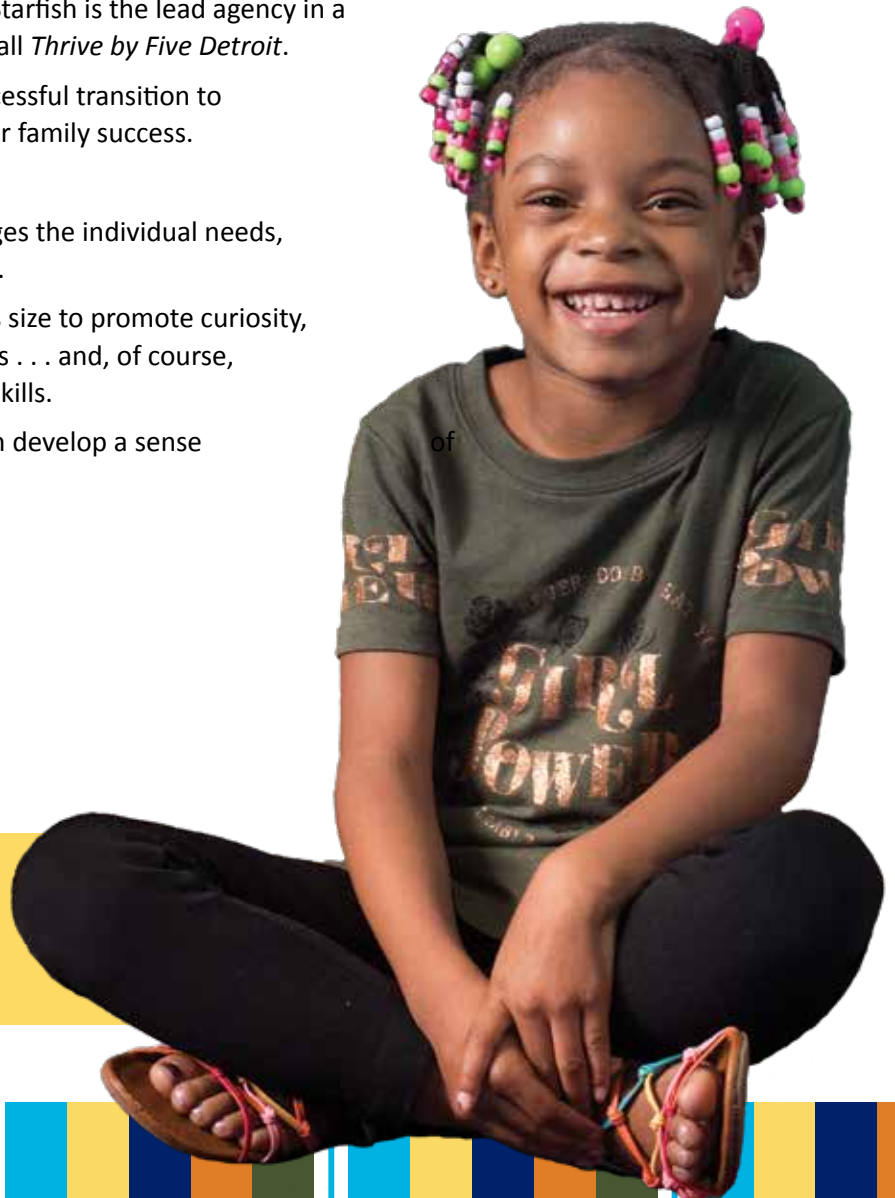
Serving the Whole Family (since the early 2000s.) Starfish is a safe and trusted haven for Detroit children and families, offering a wide spectrum of behavioral health services.

- **Individual and Family Therapy.** Whether in the convenience of a family's home or at a Starfish center, we partner to address issues that may be disruptive or confusing.
 - Support system for mothers facing postpartum depression
 - Programs for dads who want to be active and confident parents
- **Developmental Services.** Our primary support services focus on autism screening, assessment, therapy, and parent training.
- **Our Detroit health partners?** Detroit Riverview Pediatrics, Henry Ford Pediatrics – New Center One, Henry Ford OB/GYN – New Center One

Serving the Whole Child (beginning in 2012.) Starfish is the lead agency in a groundbreaking educational collaborative we call *Thrive by Five Detroit*.

- **Our goal?** To empower children for successful transition to Kindergarten and create a foundation for family success.
- **The Thrive by Five Detroit difference?**
 - Stimulating curriculum that encourages the individual needs, interests, and strengths of each child.
 - Creative environment and small class size to promote curiosity, problem solving, how to make friends . . . and, of course, love of reading and beginning math skills.
 - Nurturing teachers who help children develop a sense security and independence.

700+
children
(ages 0 to 17)
receive
behavioral
health
services
through
Starfish in
Detroit.



18
centers across
Wayne County

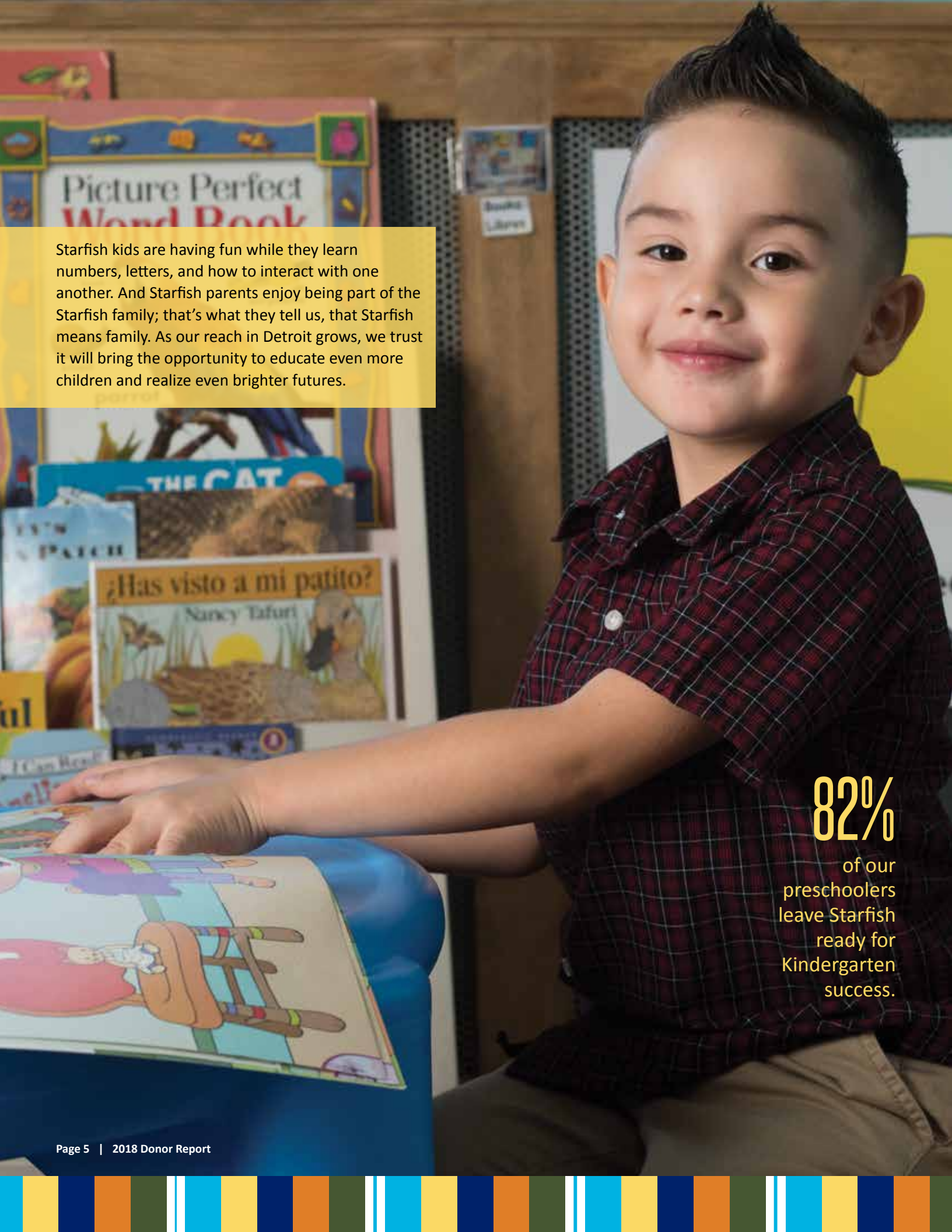
450+
employees

Detroit Snapshots

“We love Starfish! My kids are in a small class size, get individual attention, and they pick up words, words, and more words. They learn SO much.”

— Starfish parent





Starfish kids are having fun while they learn numbers, letters, and how to interact with one another. And Starfish parents enjoy being part of the Starfish family; that's what they tell us, that Starfish means family. As our reach in Detroit grows, we trust it will bring the opportunity to educate even more children and realize even brighter futures.

82%

of our
preschoolers
leave Starfish
ready for
Kindergarten
success.

Great Hearts Gala Returns to Detroit

The Great Hearts Gala, now in its eighth year, is a premier event hosted by Starfish Family Services. This most memorable evening brings together more than 500 community friends and supporters who share one goal: to spotlight and benefit children and their families.

The GREAT HEARTS GALA

GALA Highlights?

- Entrée to Detroit's iconic Ford Field
- Pre-gala cocktail reception "huddle" in the locker room, including a VIP behind-the-scenes tour of Ford Field
- Cocktail reception and sumptuous dinner
- One-of-a-kind live auction
- Afterglow party featuring Detroit's Chateau dance band

Mark your calendar for May 17, 2019!



Gala Sponsorship Committee Chair Carla Burney-Jones, Detroit Lions mascot Roary, and Christopher Jones.

GREAT HEARTS Award recipients?

Beaumont Health (2018): Honoring nearly 20 years of Beaumont and Starfish partnering. One example is the integration of Starfish clinical staff into Beaumont labor and delivery units, providing critical support to at-risk moms.

Detroit's Education Innovators (2019): The Kresge Foundation, University of Michigan, Detroit Public Schools Community District, and Marygrove College (see page 8 for more details)

A SPECIAL THANK YOU TO OUR 2018 AND 2019 PRESENTING SPONSOR



FORD MOTOR COMPANY FUND

WHAT DOES the Gala support?

Healthy Families. Through our integrated approach, we advocate for **whole-family health**. Because Starfish understands the link between mental health (healthy minds) and physical health (healthy bodies), our services actively address both.

Successful Students. Starfish promotes student success by looking at the needs of the whole child. From **high-quality early childhood education** that is evidence-based and culturally informed to comprehensive services that address **issues beyond the classroom**, we are there every step of the way to help our children thrive.

Empowered Families. At Starfish, we value all parents and caregivers. All Starfish staff members **work to build trusting relationships** and to **ensure that parents are actively engaged**—because it is their journey.



FOR MORE Gala information?

To learn about ticket pricing, sponsorship opportunities, or general gala news, visit StarfishGala.org



Education Innovation in Detroit

"We can have a positive impact on our children when we all row in the same direction. And when we connect systems and supports in a way that reflects our shared understanding of how families live their lives and what all parents dream about for their children – that they're healthy and well educated."

— Ann Kalass,
Starfish CEO

Thursday, September 13, 2018, was an historic day in the life of Starfish Family Services when it was announced that we are **embarking on an innovative educational partnership in Northwest Detroit on the Marygrove College campus**. We, at Starfish, have always prioritized investing in children, but now we are thrilled to be part of a collaboration that shares that same vision in a truly revolutionary way.

(left to right) University of Michigan President Dr. Mark Schlissel, IHM President Sr. Jane Herb, Starfish CEO Ann Kalass, University of Michigan Dean of the School of Education Dr. Elizabeth Moje, Marygrove College President Dr. Elizabeth Burns, The Kresge Foundation President and CEO Rip Rapson



HOW is this partnership so unique?

Each community partner brings the best they have to offer to this first-of-its kind educational model. Located at Marygrove College, the all-in-one campus will offer Detroit children state-of-the-art educational opportunities from prenatal to K-12, from college to graduate studies (also referred to as Cradle-to-Career.)

WHY is this initiative so historic?

- **It is the largest philanthropic investment** (\$50 million from The Kresge Foundation) into a Detroit neighborhood in the city's history.
- At full capacity, **the campus will serve roughly 1,000 Detroit children**. Starfish's early childhood education center will serve 150 Detroit children.

WHAT is the Starfish role?

Provide early childhood programming at the new center, **connecting young families with infants, toddlers, and preschoolers to services and ensuring their healthy development and successful transitions** into Kindergarten and beyond.



Detroit's Education Innovators

- The Kresge Foundation
- Marygrove College
- Detroit Public Schools Community District
- University of Michigan
- Starfish Family Services

Community Foundation for Southeast Michigan

"The Community Foundation supports Starfish's goal of preparing children to enter Kindergarten. Over the past few years, Starfish's focus on staff development and training is making a positive difference in the performance and readiness of the children and families they serve."

— Mariam Noland,
CFSEM president

Families in Detroit are gaining a foothold on better economic times through a surprising source: early care and education for their children. Starfish has been a leader in this effort for decades and is grateful for an ongoing pillar of funding and support – **the Community Foundation for Southeast Michigan (CFSEM or Community Foundation.)**

The Community Foundation plays a big role in solving deep-rooted challenges – it infuses life-giving oxygen (via funding) to energize programs that can lift up an entire community. Its mission dovetails with Starfish's vision to focus on two generations simultaneously – both kids and parents. Helping one also benefits the other.

Providing young children with the skills to succeed is a key reason why the Community Foundation is funding early childhood education. In 2013, it brought together 10 independent foundations to form the **Head Start Innovation Fund**, designed to improve the quality of education and enroll more children in Head Start programs. **The Fund first granted Starfish \$750,000 in 2014 and has been providing funding nearly every year since then.** The early grant enabled Starfish to provide Head Start preschool services to 1,200 children and families, including home-based services for infants, toddlers, and pregnant women.

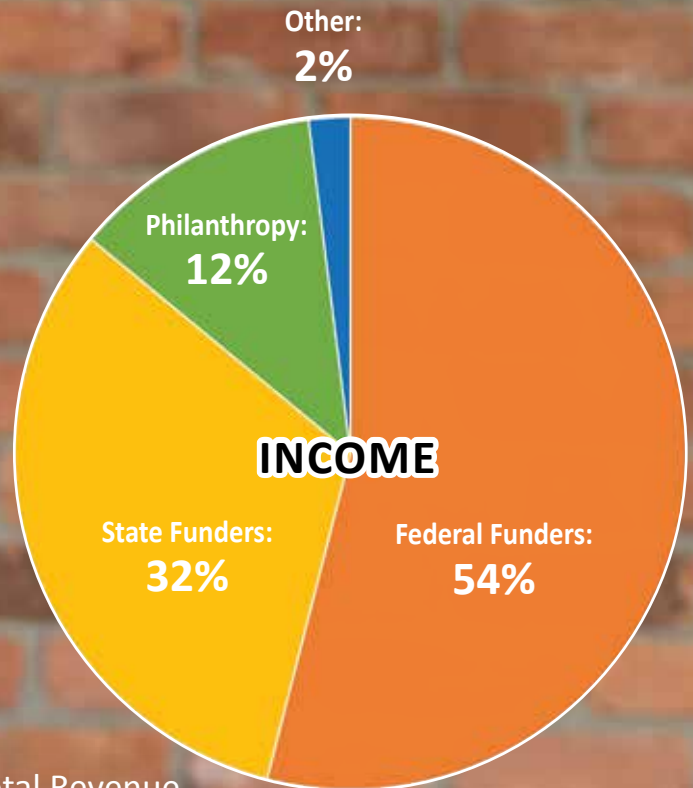
As a result, Starfish has become the lead organization and one of four providers of a \$60-million grant from the Federal Head Start Program. **Funding from the Community Foundation-led Head Start Innovation Fund has enabled Starfish to make the required \$15 million match, which stretches the funding to \$75 million.** The five-year program began teaching children in 2014 and extends until June 2019.

Thank you to the following Community Foundation Head Start Innovation Fund supporters

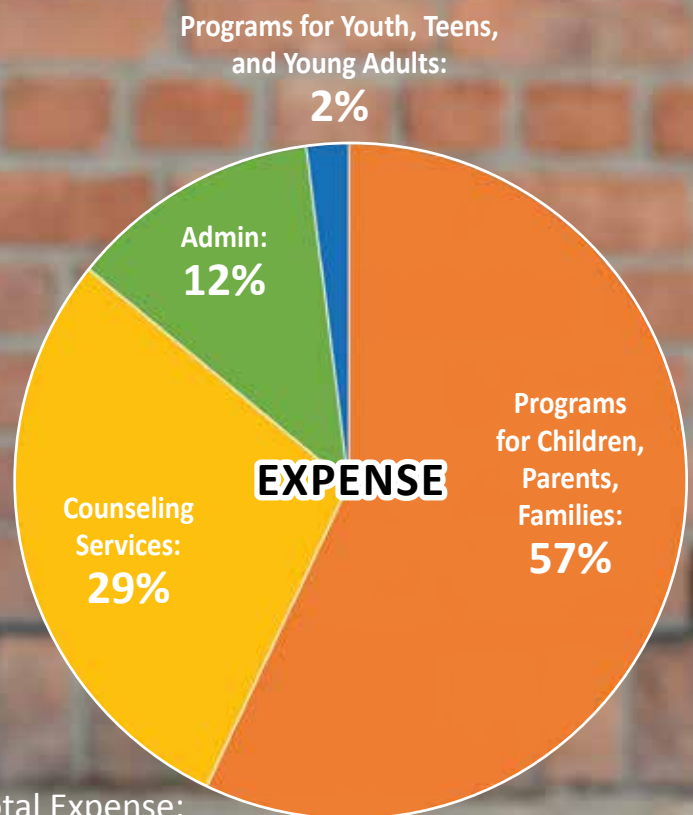
Colina Foundation
Community Foundation for Southeast Michigan
Max M. and Marjorie S. Fisher Foundation
The Jewish Fund
McGregor Fund
PNC Foundation
W.K. Kellogg Foundation
The Kresge Foundation
Skillman Foundation
Ralph C. Wilson, Jr. Foundation

Your Gifts Matter

FISCAL YEAR 2017



Total Revenue
and Other Support:
\$37,777,576



Total Expense:
\$37,526,632



We are One Starfish Strong

Starfish is recognized as a champion for children and families who face barriers like poverty and mental health challenges, and who often live in neighborhoods with limited access to educational, health, and economic opportunities. Serving over 4,000 children and their families annually, our vision is to deliver what metro Detroit children need and deserve – the best education and developmental programs in the country.

Our more than 450 professionals include educators, therapists, parent coaches, and trauma experts – many of whom are recognized experts in their field. And our parents are always right there with us, supplying their essential insights. As a result, Starfish provides high-quality programs and support services that focus on **healthy families, successful students, and empowered families**. Through our integrated approach, we connect parents and caregivers to the right resources at the right time.

As our families thrive, so do we all at One Starfish!



STARFISH
FAMILY SERVICES

30000 Hiveley Street
Inkster, MI 48141
Phone: 734.728.3400

starfishfamilyservices.org

Starfish Family Services is a community nonprofit organization, classified as a 501(c)3 by the IRS. Gifts are tax deductible.