

# About Us: THE STARFISH DIFFERENCE



**STARFISH**  
FAMILY SERVICES

## OUR MISSION

**Strengthening families to create brighter futures for children**

Founded in 1963, Starfish Family Services is recognized as a champion for families who lack access to essential resources in metropolitan Detroit. Known as regional innovators, we provide high-quality programs and support services that focus on early childhood education, behavioral health wellness, and empowered parents.



## BY THE NUMBERS



18

centers in Wayne County



4,000+

children served annually (ages 0-5 in early education & ages 0-17 in behavioral health services)



82%

of our children leave Starfish ready for Kindergarten success

**CRAIN'S  
BEST-MANAGED  
NONPROFIT**

2018 WINNER

STARFISH FAMILY SERVICES



450+

employees (including therapists, social workers, educators, administrators)



18

board of director members, representing early- and higher-education professionals, corporate and community leaders, Starfish parents



2,000+

volunteers, including individuals, corporations, local schools, contribute 26,563 hours per year (a value of \$655,840)



### Did You Know?

Starfish has the largest infant mental health program in the State of Michigan (\*critical to help a parent learn about his or her baby's development)

## OUR REACH



Administrative Offices



Early Childhood Education Centers



Behavioral Health Services



Home-Based Early Education and Behavioral Health Services

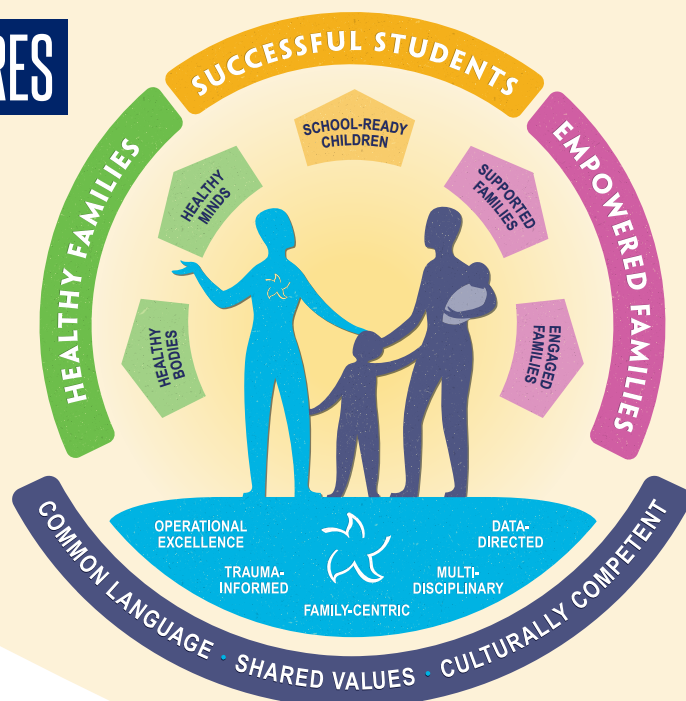


Main Office (Inkster)

# STARFISH BLUEPRINT FOR BRIGHTER FUTURES

## We are reinventing a social service agency through the lens of children and families

Our Blueprint is an integrated strategy that articulates and defines a holistic approach for children and families to thrive. It steers our course so that we are consistently aligned to ensure three vital outcomes: Healthy Families, Successful Students, and Empowered Families.



## Starfish Makes the Grade With Parents

A-  
A  
A

Families feel they have a voice: **92%**

Families feel they are treated with respect and dignity: **95%**

Families feel that help from Starfish staff is available when needed: **94%**



## The Need is Real

**27,000 CHILDREN** in Detroit lack access to early childhood education (Source: IFF)



Starfish is the most beneficial program around. My little girl has flourished! And they make us feel like family when we walk through the doors. There's nobody like Starfish!"  
– Starfish parent

## STARFISH EDUCATION REVOLUTION

For more than 55 years, Starfish has been a recognized leader in empowering children and families. Now, eight of Detroit's innovators, including Starfish, have joined forces on a project to revitalize a Northwest Detroit neighborhood through a revolutionary educational model. Fueled by a \$50 million investment from The Kresge Foundation and bringing the best that each partner has to offer, our vision is to deliver what metro Detroit children need and deserve---the highest quality education and community programs in the country.

- **Where:** Marygrove College
- **What:** An all-in-one campus that will offer Detroit children state-of-the-art educational opportunities from preschool to K-12, from college to graduate studies (also referred to as Cradle-to-Career).
- **Our Partners:** The Kresge Foundation, University of Michigan, Detroit Public Schools Community District, Marygrove College, Marygrove Conservancy, IFF, Detroit Collaborative Design Center



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