The Starfish Blueprint for Brighter Futures is an integrated strategy that articulates and defines a holistic approach for children and families to thrive. It will steer our course so that we are aligned as One Starfish to ensure three primary outcomes: Healthy Families, Successful Students, and Empowered Families.

WE ARE REINVENTING A SOCIAL SERVICE AGENCY THROUGH THE LENS OF CHILDREN AND FAMILIES

HEALTHY FAMILIES
Families are supported so their physical and mental health needs are wholistically addressed.

SUCCESSFUL STUDENTS
Academic and social success are achieved through high-quality early childhood education and addressing behavioral health needs.

EMPOWERED FAMILIES
Families actively partner with us to identify and achieve goals; parents and children always have a voice at Starfish.
Five core components serve as our foundation and are further strengthened by:

- COMMON LANGUAGE
- SHARED VALUES
- CULTURAL COMPETENCE

**OPERATIONAL EXCELLENCE:** Starfish has sustainable funding; high-quality, credentialed staff; equitable and inclusive practices; safe, welcoming buildings; systems for continuous quality improvement; and an engaged and invested leadership and board.

**TRAUMA-INFORMED:** Starfish incorporates a culture of trauma care into every aspect of our work. Traumatic events can affect behaviors in the here and now, and impact a child or parent’s future life and well-being. We work to help children and families through past traumas with trauma-informed care and compassion.

**FAMILY-CENTRIC:** The culture at Starfish values all parents, and we proactively collaborate to serve and support them. Starfish parents are active decision makers; for example, serving as board members and on policy councils.

**MULTI-DISCIPLINARY:** Services throughout Starfish are understood by all staff members and are promoted across departments and between specialties. This allows us the flexibility and creativity to use all resources to best address family needs and challenges.

**DATA-DIRECTED:** Data generated from internal program outcomes and external research and resources is used to evaluate and make improvements. Data is connected throughout the agency, enabling seamless information sharing across programs and services.

**Guide**
Each family will have a Starfish Guide to steer family members toward services and address barriers that may arise. Guides build trusting relationships with families and work toward each family’s unique goals.

**Family**
Families are involved every step of the way and in all decision-making. They are empowered to reach for their personal definition of success. At the core is raising a happy, healthy child.