



## FRIDAY, JUNE 25 | 12:00-1:00 PM EST

Spring has always been time to come together and this year we invite you to

a special virtual celebration!

The last year has shone a bright light on how connected we all are and the resilience of children, families, and communities. Together, we will honor this determination, share powerful stories, and build a thriving future for all children!

## **SPONSORSHIP OPPORTUNITIES**

Sponsorship is a dynamic and visible way to support Starfish Family Services. We welcome partners at a variety of levels. Many of our corporate friends have been steadfast in their support of Starfish and prior events, which has helped us grow and prepare for the exciting chapter ahead. If you are passionate about a just society in which all children, families, and communities have equitable opportunities to grow, learn, and thrive, **please consider being a sponsor**.

## Sponsorship benefits may include:

- Acknowledgment at Virtual Event: Verbal recognition in the program; logo placement on online platform, and in Virtual Gratitude materials
- General Recognition: Logo placement for one year on Starfish website, and on large welcome monitor @ Starfish HQ lobby; and in edition of Starfish newsletter
- Social Media: Story spotlight on social media, and engagement in media opportunities
- Invitation to September VIP Reception at Starfish's Early Childhood Education Center
   Marygrove
- Invitation to Virtual Pre-Toast with Friends, including advance celebration boxes
- Exclusive opportunity to visit Starfish's Early Childhood Education Center @ Marygrove, including a customized tour and light reception for up to 10 guests
- ... And more! See next page for details.

We are eager to work with you to create a custom sponsorship opportunity which aligns with your corporate marketing and philanthropic goals for 2021. For more information, please contact:

Stacie Marentette, Associate Director of Development and Marketing <u>smarentette@sfish.org</u>, (313) 247-1851, or visit starfishfamilyservices.org. STARFISH: STRENGTHENING Families to create Brighter futures For children

Founded in 1963, Starfish Family Services is a nonprofit human service agency, recognized as a champion for families who lack access to essential resources in metropolitan Detroit.

Serving more than 4,000 children and their families annually, we provide high-quality programs and support services that focus on early childhood education, behavioral health wellness, and empowered parents.

STARFISH FAMILY SERVICES

30000 Hiveley Rd., Inkster, MI 48141 | (734) 728-3400 | Tax ID: 38-2230416 Strengthening families to create brighter futures for children | starfishfamilyservices.org



## SPONSORSHIP OPPORTUNITIES

FRIDAY JUNE 25, 2021 JUNE 25, 2021 JUNE 25, 2021 JUNE 25, 2021 JUNE 25, 2021 JUNE 25, 2021	PRESENTING \$100,000	DIAMOND \$25,000	<b>GOLD</b> \$10,000	SILVER \$5,000	<b>BRONZE</b> \$2,500	SPONSOR A TABLE \$1,500
Opportunity to inspire event guests through financial support of <b>Challenge Pool</b>						
Starfish Family Services virtual meeting background						
<ul> <li>Recognition at Virtual Event:</li> <li>Verbal recognition in the program</li> <li>Logo placement on online platform</li> <li>Logo placement in Virtual Gratitude materials</li> </ul>	Premier logo placement	Prominent logo placement	Logo	Name	Name	Name
<ul> <li>General Recognition: Logo placement for one year</li> <li>On Starfish website</li> <li>On large welcome monitor @ Starfish HQ lobby</li> <li>In edition of Starfish newsletter (distribution of 4500)</li> </ul>	Premier logo placement	Prominent logo placement	Logo	Name	Name	
Recognition at Virtual Pre-Toast with Friends: • Verbal recognition in the program • Logo placement on online platform	<ul> <li>Verbal recognition</li> <li>Premier logo placement</li> </ul>	<ul> <li>Verbal recognition</li> <li>Prominent logo placement</li> </ul>	<ul> <li>Verbal recognition</li> <li>Logo</li> </ul>	<ul> <li>Verbal recognition</li> <li>Name</li> </ul>	Name	
Invitation to Virtual Pre-Toast with Friends, including advance celebration boxes	Invitation + up to 8 celebration boxes	Invitation + up to 6 celebration boxes	Invitation + up to 4 celebration boxes	Invitation + up to 2 celebration boxes		
<b>Invitation to VIP Reception</b> at Starfish's Early Childhood Education Center @ Marygrove in late September	Up to 8 guests	Up to 6 guests	Up to 4 guests	Up to 2 guests		
<ul><li>Social Media:</li><li>Story spotlight on social media</li><li>Engagement in media opportunities as is best fitting</li></ul>	-					
Exclusive opportunity to visit Starfish's Early Childhood Education Center @ Marygrove, including a customized tour and light reception for up to 10 guests	•					

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