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Chief Executive Officer Roxanne Brinkerhoff

Founder Ouida G. Cash, Ed.D.



United Way for Southeastern Michigan



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To our amazing and inspiring Starfish friends,

Thank you so much for your support and partnership of Starfish Family Services! Starfish seeks a just society in which all children, families, and communities have equitable opportunities to grow, learn, and thrive. The pandemic certainly helped us all more significantly understand the impact of education and health in our community. Focused on accessible and high-quality early childhood education, behavioral health & wellness services, and family stability programming, Starfish Family Services has never been more essential to many. Through these recent years, Starfish has also shown incredible creativity and determination to do whatever is needed to support children and families and keep our promises as an ally. I am proud to be a member of the Starfish family.

This year, Starfish celebrates their 60th Anniversary – cause for celebration!

This humbling milestone represents so much joy and growth, and the honor to partner with 10s of 1,000s of families. It also showcases the stability that comes with exceptional and inspiring leadership at the helm. This certainly includes our founder Ouida Cash – the recently retired Ann Kalass – and our new CEO, Roxanne Brinkerhoff, who brings over 25 years of expertise and vision through our doors. Our legacy will certainly carry on.

The evening of Thursday, May 11th, Starfish will host a 60th Anniversary Celebration Dinner. **We are reaching out to ask for your support and consideration of a sponsorship or table purchase.** This request comes in partnership with the leadership of our Board Philanthropy & Generosity Committee members: Mark Petroff, Chair (One Magnify), Emily Ford (community leader), and Phillip Fisher (Mission Throttle).

We're thrilled to be hosting at The Henry Ford Museum, where Starfish not only celebrated our 50th Anniversary, but in a space that also represents many decades of collaboration and care among business, friends, and partners. Given the unique nature of this year, I hope you will consider a stretch investment as you review the sponsorship opportunities. We've included some fun elevated options too! We promise a night of friendship, festivity, and inspirational stories. It will also be wonderful to simply be together again in-person to share smiles and laughter.

Sponsorships materials are on our website at starfishfamilyservices.org/anniversary for your review. We look forward to connecting directly and welcome any questions. Thank you in advance for your generosity. If you have an immediate inquiry, please email Stacie Marentette at: smarentette@sfish.org.

With gratitude,

Carla Burney Jones

Starfish Family Services – Board Chairperson Lear Corporation – Vice President, Global Audit Services