



60th Anniversary

THURSDAY, MAY 11, 2023

STARFISH
FAMILY SERVICES

60
YEARS

1963-2023

Celebration Dinner

THE HENRY FORD MUSEUM, DEARBORN



starfishfamilyservices.org/anniversary



60th Anniversary Celebration Dinner

THURSDAY, MAY 11, 2023
THE HENRY FORD MUSEUM,
DEARBORN



SPONSORSHIP BENEFITS AT-A-GLANCE

Please visit starfishfamilyservices.org/anniversary
for up-to-date event details, or scan this code.

	PRESENTING	PLATINUM	GOLD	SWAG	SILVER	BRONZE	STAR TABLE HOST	TABLE HOST	HALF TABLE HOST	SPECIALTY: COCKTAIL HOUR	SPECIALTY: MULTI-MEDIA	SPECIALTY: TIME CAPSULE	
EXCLUSIVITY				2 available			8 available			1 available	1 available	1 available	
TABLES / TOTAL GUESTS	2 tables 16 guests	2 tables 16 guests	1 table 8 guests	1 table 8 guests	1 table 8 guests	1 table 8 guests	1 table 8 guests	1 table 8 guests	Half table 4 guests	2 tables 16 guests	2 tables 16 guests	2 tables 16 guests	Event tickets
Passes to VIP pre-glow reception	8	6	2	2	2					4	4	4	
Benefits specific to sponsorship type				Provide swag item to event guests			Special benefits! See inside for details.			Benefits related to Specialty. See inside for details.	Benefits related to Specialty. See inside for details.	Benefits related to Specialty. See inside for details.	Event other
Recognition on 60th event page	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Logo	Logo	Logo	Event-centric recognition
Recognition on Starfish website	Logo	Logo	Logo	Logo	Logo	Logo				Logo	Logo	Logo	
Recognition on in-person signage and event collateral—digital and printed	Premier logo placement	Premium logo placement	Visible logo placement	Visible logo placement	Logo placement	Name	Name	Name	Name	Visible logo placement	Visible logo placement	Visible logo placement	
Verbal recognition from event host													
Greet guests from podium (2 mins)													
A) Private tour of Marygrove Early Education Center B) Lunch & Learn C) Expert presentation	A and B or C	A and B or C	A and B	A and B	A or B	A	A	A		A and B or C	A and B or C	A and B or C	Ongoing partnership recognition
Recognition on video welcome screens at multiple SFS locations	Logo	Logo	Logo	Logo	Logo	Logo				Logo	Logo	Logo	
Social media feature story													
	\$100,000	\$50,000	\$20,000	\$15,000	\$10,000	\$6,000	\$4,000	\$2,500	\$1,250	\$25,000	\$25,000	\$25,000	

We are eager to work with you to create a custom sponsorship opportunity which aligns with your corporate marketing and philanthropic goals for 2023.
For more information, please contact: Stacie Marentette, Director of Development, smarentette@sfish.org or (313) 247-1851.



60th Anniversary Celebration Dinner

THURSDAY, MAY 11, 2023 | THE HENRY FORD MUSEUM, DEARBORN

Let's look back... Celebrate the present... And inspire the future for children.

Please join us for a special evening to celebrate this incredible milestone and the thousands of families and children Starfish has had the honor to serve through the decades.



Presenting Sponsor | \$100,000

- 2 tables (8 guests per)
- 8 passes to intimate VIP pre-glow reception at private home of SFS Board member

Event-centric recognition:

- Greet guests from podium (2 mins)
- Premier logo placement with Presenting Sponsor recognition on in-person signage and event collateral—digital and printed
- Logo featured on Starfish website & 60th event page
- Verbal recognition from event host

Ongoing partnership:

- Logo on video welcome screens at multiple SFS locations
- Social media feature story
- Private tour of Marygrove Early Education Center
- Lunch & Learn or expert presentation

Platinum Sponsor | \$50,000

- 2 tables (8 guests per)
- 6 passes to intimate VIP pre-glow reception at private home of SFS Board member

Event-centric recognition:

- Premium logo placement with Platinum Sponsor recognition on in-person signage and event collateral—digital and printed
- Logo featured on Starfish website & 60th event page
- Verbal recognition from event host

Ongoing partnership:

- Logo on video welcome screens at multiple SFS locations
- Social media feature story
- Private tour of Marygrove Early Education Center
- Lunch & Learn or expert presentation

Gold Sponsor | \$20,000

- 1 table (8 guests)
- 2 passes to intimate VIP pre-glow reception at private home of SFS Board member

Event-centric recognition:

- Visible logo placement with Gold Sponsor recognition on in-person signage and event collateral—digital and printed
- Logo featured on Starfish website & 60th event page
- Verbal recognition from event host

Ongoing partnership:

- Logo on video welcome screens at multiple SFS locations
- Social media feature story
- Private tour of Marygrove Early Education Center
- Lunch & Learn

Swag Sponsor | \$15,000 (2 available)

- 1 table (8 guests)
- 2 passes to intimate VIP pre-glow reception at private home of SFS Board member

Event-centric recognition:

- Provide swag item for event guests
- Visible logo placement with Swag Sponsor recognition on in-person signage and event collateral—digital and printed
- Logo featured on Starfish website & 60th event page
- Verbal recognition from event host

Ongoing partnership recognition:

- Logo on video welcome screens at multiple SFS locations
- Social media feature story
- Private tour of Marygrove Early Education Center
- Lunch & Learn

Silver Sponsor | \$10,000

- 1 table (8 guests)
- 2 passes to intimate VIP pre-glow reception at private home of SFS Board member

Event-centric recognition:

- Logo placement with Silver Sponsor recognition on in-person signage and event collateral—digital and printed
- Logo featured on Starfish website & 60th event page
- Verbal recognition from event host

Ongoing partnership:

- Logo on video welcome screens at multiple SFS locations
- Social media feature story
- Private tour of Marygrove Early Education Center or Lunch & Learn

Bronze Sponsor | \$6,000

- 1 table (8 guests)

Event-centric recognition:

- Name listed with Bronze Sponsor recognition on in-person signage and event collateral—digital and printed
- Logo featured on Starfish website & 60th event page

Ongoing partnership:

- Logo on video welcome screens at multiple SFS locations
- Social media feature story
- Private tour of Marygrove Early Education Center

Star Table Host | \$4,000 (8 available)

- 1 table (8 guests)
- Elevated decorations, dessert & champagne service
- Front row(s) table location

Event-centric recognition:

- Name listed with Star Table Host recognition on in-person signage and event collateral—digital and printed
- Recognition on Starfish 60th event page

Ongoing partnership:

- Private tour of Marygrove Early Education Center

Table Host | \$2,500

- 1 table (8 guests)

Event-centric recognition:

- Name listed with Table Host recognition on in-person signage and event collateral—digital and printed
- Recognition on Starfish 60th event page

Ongoing partnership:

- Private tour of Marygrove Early Education Center

Half Table Host | \$1,250

- Half table (4 guests)

Event-centric recognition:

- Name listed with Table Host recognition on in-person signage and event collateral—digital and printed
- Recognition on Starfish 60th event page

SPECIALTY SPONSORSHIPS | \$25,000 (1 available for each Specialty Sponsorship)

Presenting Sponsor: Cocktail Hour

- Logo on welcome signage to reception space & beverage menu
- Opportunity to design signature cocktail & mocktail

Presenting Sponsor: Multi-Media

- Logo and greeting for viewers
- Logo on event broadcast and recording
- Opportunities for shared external media engagement

Presenting Sponsor: Time Capsule

- Logo on participation materials
- Logo on physical capsule
- Opportunity to provide unique/branded item for capsule

Benefits for all Specialty Sponsors

- 2 tables (8 guests per)
- 4 passes to intimate VIP pre-glow reception at private home of SFS Board member

Event-centric recognition:

- Visible logo placement with Specialty Sponsor recognition on in-person signage and event collateral—digital and printed
- Logo featured on Starfish website & 60th event page
- Verbal recognition from event host

Ongoing partnership:

- Logo on video welcome screens at multiple SFS locations
- Social media feature story
- Private tour of Marygrove Early Education Center
- Lunch & Learn or expert presentation

