

SPONSORSHIP OPPORTUNITIES

GREAT HEARTS GALA

A FESTIVE EVENING BENEFITTING STARFISH FAMILY SERVICES

THURSDAY, MAY 14, 2026
THE ICON | DETROIT, MICHIGAN



STARFISH
FAMILY SERVICES



GREAT HEARTS GALA

MAY 14, 2026

THE ICON | DETROIT, MICHIGAN

For more than sixty years, **STARFISH FAMILY SERVICES** has stood as a pillar of strength and possibility for children, youth, and families across metro Detroit. As a nonprofit human service agency, we are deeply honored to walk alongside those who face barriers to education, healthcare, and economic opportunity—lifting voices, opening doors, and nurturing potential with unwavering commitment. Each year, we serve more than 3,000 children and families through transformative programs that center on early childhood education, behavioral health, and parent empowerment. Our holistic approach is rooted in partnership—meeting families where they are and ensuring they have the right resources at the right time to thrive. It's not just what we do—it's who we are.

For more than a decade, the **GREAT HEARTS GALA** has been our annual signature fundraiser—a shining tribute to the power of community, compassion, and our steadfast mission: “strengthening families to create brighter futures for children.” This joyful and purpose-driven evening brings together changemakers and champions to honor those whose hearts and actions have made a lasting impact. This festive evening includes the presentation of **THE GREAT HEARTS AWARD**—an annual recognition of individuals and/or organizations whose dedication uplifts the lives of children, youth, and families across our region. Their work echoes our belief that every child deserves the chance to thrive, and every family deserves to be seen, supported, and celebrated.

MARK YOUR CALENDAR: the 2026 Great Hearts Gala will take place on Thursday, May 14th at The Icon in Detroit. With breathtaking riverfront views and an atmosphere of elegance and warmth, The Icon sets the stage for a night brimming with inspiration, joy, and heartfelt gratitude. Guests will enjoy a lively cocktail reception, a seated dinner, and a soul-stirring program—including The Great Hearts Award presentation. The evening also features a silent auction and concludes with a nightcap under the stars on the terrace overlooking the Detroit River.

This evening is more than a gala—it's a gathering of hearts committed to the future of our region's children and families. We invite you to join us in celebration, in purpose, and in community.



To learn more about sponsorship, scan this QR code or visit our website:

STARFISHFAMILYSERVICES.ORG/GALA



STARFISH
FAMILY SERVICES

GREAT HEARTS GALA

SPONSORSHIP OPPORTUNITIES

HEART OF GOLD SPONSOR

\$75,000

- **2 Tables / 20 guests / Priority Seating**
- Identified as presenting sponsor in all event materials
- Recognition in Starfish publications and on website with logo in premier position
- Two "sponsor spotlight" feature posts on Starfish social media
- Premier recognition with logo in printed Gala materials and signage (on-site and digital)
- Opportunity to present remarks during the event program
- Verbal recognition during the event program
- Early access to the silent auction for attendees

HEART OF GENEROSITY SPONSOR

\$25,000

- **1 Table / 10 guests / Priority Seating**
- **A special underwriting opportunity:** Cocktail Reception, Gala Video, Nightcap, a Special Drink
- Logo in Starfish publications and on website
- Sponsor listing with logo on Starfish social media
- Logo in printed Gala materials and signage (on-site and digital)
- Verbal recognition during the event program
- Early access to the silent auction for attendees

HEART OF LOYALTY SPONSOR

\$10,000

- **1 Table / 10 guests**
- Name in Starfish publications and on website
- Sponsor listing on Starfish social media
- Name in printed Gala materials and signage (on-site and digital)

HEART OF CHAMPIONS SPONSOR

\$50,000

- **2 Tables / 20 guests / Priority Seating**
- Recognition in Starfish publications and on website with logo in prominent position
- One "sponsor spotlight" feature post on Starfish social media
- Prominent recognition with logo in printed Gala materials and signage (on-site and digital)
- Verbal recognition during the event program
- Early access to the silent auction for attendees

HEART OF KINDNESS SPONSOR

\$15,000

- **1 Table / 10 guests**
- Logo in Starfish publications and on website
- Sponsor listing with logo on Starfish social media
- Logo in printed Gala materials and signage (on-site and digital)
- Verbal recognition during the event program
- Early access to silent auction for attendees

HEART OF BRAVERY SPONSOR

\$5,000

- **1 Table / 10 guests**
- Name in Starfish publications and on website
- Name in printed Gala materials and signage (on-site and digital)

HEARTWARMING SPONSOR

\$2,500

- **1 Table / 10 guests**

QUESTIONS?



Please contact Stacie at
smarentette@sfish.org
-or- 313.247.1851.



GREAT HEARTS GALA

SPONSORSHIP BENEFITS AT-A-GLANCE

	HEART OF GOLD	HEART OF CHAMPIONS	HEART OF GENEROSITY	HEART OF KINDNESS	HEART OF LOYALTY	HEART OF BRAVERY	HEART-WARMING	
EXCLUSIVE RECOGNITION	Identified as presenting sponsor in all event materials		<i>Special underwriting opportunity*</i>					
TABLES / TOTAL GUESTS	2 Tables 20 Guests Priority Seating	2 Tables 20 Guests Priority Seating	1 Table 10 Guests Priority Seating	1 Table 10 Guests	1 Table 10 Guests	1 Table 10 Guests	1 Table 10 Guests	EVENT TICKETS
Recognition in Starfish publications	Logo: Premier position	Logo: Prominent position	Logo	Logo	Name	Name		MARKETING RECOGNITION
Recognition on Starfish website	Logo: Premier position	Logo: Prominent position	Logo	Logo	Name	Name		
Featured on social media	Two "sponsor spotlight" feature posts	One "sponsor spotlight" feature post	Sponsor listing with logo	Sponsor listing with logo	Sponsor listing with name			
Gala printed materials	Logo: Premier position	Logo: Prominent position	Logo	Logo	Name	Name		RECOGNITION AT GALA
On-site + digital signage at Gala	Premier recognition	Prominent recognition	Logo	Logo	Name	Name		
Opportunity to present remarks at Gala								
Verbal recognition from the podium								
Early access to silent auction for attendees								SILENT AUCTION
	\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	

*A special underwriting opportunity: Cocktail Reception, Gala Video, Nightcap, a Special Drink

